



CORPORATE PARTNERSHIPS

Supporting Employee
welfare for working parents



BARRACUDAS
ACTIVITY DAY CAMPS



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WHY WORK WITH US?



COMMUNITY INNOVATION



At Barracudas, we are not just a multi-activity holiday camp: we are your partner in promoting a positive work life balance for your parent community. Here's why partnering with Barracudas can be transformative for your organisation.

What benefits does Barracudas provide your business:

Employee Well-being and Productivity:

Barracudas provides a trusted solution for working parents, offering a stress-free option for childcare during school holidays. By alleviating this concern, you contribute to reduced stress among employees, fostering a healthier and more productive work environment.

Family-Friendly Corporate Culture:

A partnership with Barracudas reflects commitment to cultivating a family-friendly culture. Recommending a reputable holiday childcare provider demonstrates your dedication to supporting your community in their family responsibilities, contributing to a positive corporate image.

Employee Retention and Engagement:

Offering access to quality childcare options enhances your employee benefits package, contributing to higher retention rates. By actively supporting employees' needs, it fosters loyalty and engagement, reducing turnover and associated recruitment costs.

Enhanced Employee Benefits Package:

Barracudas can be seamlessly integrated into your benefits package, providing exclusive discounts or special arrangements for employees. This addition goes beyond basic benefits, demonstrating a commitment to providing added value to our working parents.

Community Engagement and CSR:

Partnering with Barracudas aligns with your community engagement goals and Corporate Social Responsibility (CSR) initiatives. By supporting a reputable and positive program for children, it helps enhance the offering in the local community.



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ABOUT US!



WHY CHOOSE BARRACUDAS?



At Barracudas, we proudly stand as the UK's favourite multi-activity holiday camp, boasting a network of over 45 locations. What sets us apart is our commitment to providing an extraordinary experience for children aged 4 ½ to 14 years. Here's why Barracudas is the perfect choice for a child's holiday adventure:

For the Kids:

- **Diverse Program:** With over 80 fun and creative activities, from Dodgeball and Giant Jenga to Arts and Crafts and Face Painting, our multi-activity program ensures every child's interests are catered to.
- **Unique Timetables:** Each child has two diverse options for a six-session-a-day timetable, offering a variety of exciting experiences.
- **Barracudas Specialisms:** Engage in unique activities such as *Motorsports, *Archery, *Fencing, *Large Inflatables, Swimming, Dance & Drama, *Discovery Squad,.
- **Plus Specialist Camps:** Explore our specialist camps for football and computer coding for a more focused and immersive adventure.

*Not available at half term

For the Parents:

- **Exceptional Staff:** Our professional and exceptionally well-trained staff are dedicated to ensuring your child's safety and personal enrichment.
- **Flexible Payment Options:** Enjoy excellent and flexible payment options, with childcare costs as little as £4.24 per hour.
- **OFSTED Registered:** We are OFSTED registered with industry-leading ratings, assuring the highest standards of care and supervision.
- **Convenient Hours:** Take advantage of our Early & Late Clubs, with services starting from 8am and pickups available as late as 6pm, including early pick-ups from 4:30pm.
- **Trustpilot Ratings:** Rave reviews on Trustpilot attest to our commitment to excellence and customer satisfaction.
- **Parent Communication App:** Stay connected and informed with our dedicated Parent Communication App.
- **Secure Processes:** Benefit from our secure QR code registration and collection process, ensuring your child's safety.
- **World-Class Customer Care:** Backed by a world-class customer care team, we are committed to delivering exceptional service at every step.
- **Easy Payment Plans:** To manage the costs of holiday childcare, our Easy Payment Plan (EPP) means you can spread the cost over manageable interest-free monthly instalments.



[View Trustpilot Ratings!](#)



OUR MISSION...



"TO GIVE EVERY CHILD SUCH AN AMAZING EXPERIENCE THEY CAN'T WAIT TO COME BACK!"



Parents choose Barracudas to give their children an unforgettable holiday adventure filled with fun, learning, and lasting memories.



ACTIVITIES FOR ALL!



At Barracudas we operate over 80 activities. Children are given a choice of two activities for every session, ensuring children enjoy themselves throughout the day, regardless of age or interest

[See our Barracudas highlights video!](#)



CLICK TO WATCH NOW!

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ATHLETIC

CREATIVE

TEAMWORK

INSPIRING

VARIETY

ENERGETIC

TIME	FRIDAY	
8:00 – 9:15	EARLY CLUB	
8:30 – 9:30	REGISTRATION AND MEET YOUR GROUP	
9:30 – 9:45	TEAM BUILDING	
9:45 – 10:30	Dance Fusion	Tag Rugby
10:30 – 10:45	MORNING BREAK	
10:45 – 11:40	Swimming	Quad Bikes
11:40 – 12:40	Dodgeball	Aqua Slide
12:40 – 13:25	LUNCH	
13:25 – 14:25	Fencing	Kinball
14:25 – 15:25	Arts and Crafts	Kwik Cricket
15:25 – 15:40	AFTERNOON BREAK	
15:40 – 16:30	Archery	Football
16:30 – 17:30	COLLECTION AND CHILL TIME	
16:45 – 18:00	LATE CLUB	

NOTE: Example timetable shown is for 11–14-year-olds. Each age category has their own age-appropriate timetable



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DISCOUNTS AND INCENTIVES!

EXCLUSIVE DISCOUNTS



WE PROVIDE YOU WITH A PERSONALISED CODE TO SHARE WITH YOUR EMPLOYEES



EASY TO USE: Simply add the code at the checkout stage of your booking or inform any of our staff when placing an order on the phone.

ADDITIONAL DISCOUNTS OFF OUR CURRENT PRICES...



**£20 off a
week**

**£5 off a
day**

**½ price
Early/Late
Clubs**

Plus, book now and change your dates up to 14 days prior to the start of your booking!

EXCLUSIVE COMPETITION



EXCITING REWARDS FOR BOTH YOU AND YOUR EMPLOYEES!

We're excited to share our new exclusive competition for our corporate partners in 2025!



COMPANY PRIZES!

1st prize – 10 free days

2nd Prize – 5 free days

3rd Prize – 2 free days

For each booking made using your company's discount code, you'll automatically receive an entry into the prize draw!

EMPLOYEE PRIZES!

£100 Barracudas Voucher



An entry will be automatically made for your employee, for each booking made using the company discount code.

The winners from both competitions will be drawn on the 01.06.2025. Prizes must be used against a future booking, vouchers expire 30.04.2026 and hold no monetary value.

CONTACT US..



IT IS SO EASY TO WORK WITH US JUST CHOOSE THE METHOD THAT BEST SUITS YOU!

- **DEDICATED ACCOUNT MANAGEMENT**

Laura Turner - Company Benefits Co-Ordinator

Your dedicated corporate Account Manager who can support you with any information and marketing materials



- **ONLINE**

We're open 24 hours a 7 days a week at www.barracudas.co.uk

- **ON THE PHONE**

Call our customer service hotline

Open Monday – Friday 9am-5pm

[01480 467 567](tel:01480467567)

